

SI at ACS congress, 2012

'Ultra-minimally invasive surgery (MIS) is the future of laparoscopy' was the message from surgeons at the American College of Surgeons (ACS) congress in Chicago last week, putting Surgical Innovations (SI) in a strong position with their new pioneering range of 3mm instrumentation.

As patient demand for scarless surgery increases, SI has launched an innovative 3mm range of ports and instruments that have been designed to substantially reduce post-operative pain and trauma and improve cosmesis (minimal scarring) through smaller incisions. The 3mm range offers surgeons an alternative to standard 5mm surgical instrumentation.

Within the new range is award winning YelloPort+plus™ 3mm, PretzleFlex™3mm – the world's first pretzel shaped liver and organ retractor - and a range of scissors and graspers. All the instrumentation was exhibited at the congress and SI was delighted with the feedback it received.

Flying the flag for British design and manufacture at ACS, SI also used the congress to discuss the benefits of the Resposable® concept which can save hospital thousands of pounds year-on-year.

The exhibition also saw the return of our renowned giant pretzel-shaped scaletrix track designed to promote PretzleFlex™. Surgeons enjoyed racing around the track and competing for the best time.

SI was joined by Clinical Director and founder of Surgical Innovations, Professor Mike McMahon, in addition to Consultant Surgeon and Clinical Advisory Board member, Marco Adamo, who were able to share experiences with fellow surgeons at the congress. Key member of SI's product development team Technical Manager, Chris Harrison, was also on hand to discuss innovation and gain feedback from surgeons at the congress ensuring SI's surgeon-led philosophy continues.

Graham Bowland, CEO of SI, said: "Following on from the SAGES exhibition in San Diego, CA, in March this year, SI was able to reaffirm our position as a forward-thinking innovator in ultra-minimally invasive surgery. Surgeons commented how refreshing it was to see a company truly respond to clinical need with creative design ideas and many were extremely eager to introduce the cost effective, high quality Resposable® instrumentation into their hospitals."

Consultant laparoscopic surgeon Marco Adamo, added: "I was delighted to be able to support a British business as they promote their innovative technologies to a US audience. It was extremely beneficial as I was able to provide clinical feedback on SI devices such as the 3mm range, which I regularly use during my NHS procedures. Ultra MIS technology is revolutionising laparoscopic surgery making it even less invasive, with greater patient benefits. The new devices, albeit very small, are still strong allowing me to use them in many procedures, even bariatrics."

