

Surgical Innovations (SI), the designer and manufacturer of creative solutions for Minimally Invasive Surgery ('MIS'), will be raising money for wear it pink by hosting a "great pink bake-off" on Wednesday 23rd October to help raise funds for breast cancer.

A number of SI employees have already confirmed that they will be making sweet treats for the cake sale, where every slice of baked goods will be exchanged for a donation and a score for taste and appearance. The baker with the highest score will then be crowned as winner. SI staff will also raise money to support the vital research into breast cancer by wearing pink for a day.

Mike Thornton, Finance Director for Surgical Innovation says: "I'm very excited about wear it pink this year and can't wait to see everyone get involved and become pink heroes for the day. This is the first time we have supported wear it pink. With one in eight women still being diagnosed with breast cancer in their lifetime it's so important that we support Breast Cancer Campaign to help raise funds for their vital and lifesaving research"

Annabel Tompkins, wear it pink Senior Manager at Breast Cancer Campaign said: "This October marks the 11th anniversary of Breast Cancer Campaigns annual national fundraising event wear it pink. We are so grateful to all the staff at Surgical Innovations for taking part and we hope everyone has a fantastic time and enjoys being a pink hero for the day. Their support will allow us to continue funding vital breast cancer research and help us get one step closer to finding a cure."

If you would like to get involved with wear it pink this year then please visit [www.wearitpink.org](http://www.wearitpink.org) for further information.