

Surgical Innovations (SI) has today welcomed a delegation of business and civic leaders from Mexico to help promote trade and investment between Mexico and the UK.

The visit, which was part of a two day programme in Leeds, saw the delegation enjoy a tour of SI's head office to find out more about our world leading technologies.

Leeds is the only city being visited outside London as part of the week long programme of events to celebrate the 90th birthday of the British Chamber of Commerce in Mexico.

Speaking about the visit Graham Bowland, Chief Executive Officer said: "SI is an export-led business specialising in creative solutions for minimally invasive surgery, so establishing relationships with businesses in new and emerging markets is critical. I am delighted to be supporting this delegation and believe that in choosing to visit Leeds, Mexico has already recognised the strength of the healthcare sector in the city. I was keen to talk to the delegation about our user-led technologies and how our Resposable™ medical devices, combining single-use and reusable elements, can provide hospitals around the world with a cost-saving yet quality solution."

Mexico is a high growth market and its economy is expected to become one of the largest in the world by the middle of the century. It is increasing its international outlook and is undertaking activity to develop stronger trade links with the UK and Europe and there are opportunities for UK business to collaborate with Mexico in a range of sectors.

Great Britain represents Mexico's fifth biggest investor with over 350 companies established countrywide with representation in both the industrial and commercial sectors.

Jean Dent, Interim Chief Executive of Marketing Leeds who organised the event said: "Encouraging the delegation to visit Leeds as part of the Mexico Week in the UK is a major coup for the city. We are delighted that we have managed to secure the delegation and will use the opportunity to promote the city's business strengths and forge links for future collaborative working with this important trading country."

