

Surgical Innovations (SI) has set itself an ambitious target – to get every hospital in Yorkshire using its products – and through the focused work of its UK dealer Elemental Healthcare this is fast becoming a reality.

Throughout 2013 there was a 59 per cent increase in the number of Yorkshire hospitals using SI branded products as many NHS hospitals converted to Resposable® instruments to help reduce costs.

SI's Resposable® concept combines reusable and single-use elements to provide an eco-friendly alternative to expensive throw-away devices. They do not compromise on quality yet can reduce cost per procedure by up to two thirds.

Speaking about the Yorkshire pledge CEO Graham Bowland, said: “As a Leeds-based company we aim to get all the hospitals in Yorkshire using Surgical Innovations products and help them save them money on every procedure they do. SI's Resposable® concept is providing a cost-saving solution to the NHS which is committed to cost reduction programs in UK hospitals. “

Coverage of SI's Yorkshire pledge was featured in the Yorkshire Post.