

Alasdair Mercer, Design Engineer and Project Manager at Surgical Innovations (SI), was interviewed on BBC Radio Leeds this morning by Jake Yapp on the Wes Butters show as part of his role as a Make it in Great Britain 30 under 30 'Rising Star'.

Alasdair discussed the product development process and innovative medical device PretzelFlex™ which is used to retract organs and tissue during minimally invasive surgical procedures.

To listen to the interview click the link below (Alasdair's interview is about 1:09.10 into the clip):

http://www.bbc.co.uk/iplayer/episode/p00wyyhm/Wes_Butters_30_08_2012/

The Make it in Great Britain campaign aims to transform the image of modern UK manufacturing and engineering by using successful young representatives within the industry. Alasdair was selected as one of 30 rising stars and has also featured in the Daily Telegraph article "Young achievers are role models for the next generation".

To find out more about the Make it in Great Britain campaign please visit: www.makeitingreatbritain.bis.gov.uk.