



Surgical Innovations (SI), the designer and manufacturer of creative solutions for Minimally Invasive Surgery (MIS), was pleased to welcome Dr Bassem Safadi, a leading bariatric surgeon from Lebanon, to its head office in Leeds.

With his huge knowledge in laparoscopic surgery, Dr Safadi was able to engage with SI's concept and product development teams to debate the clinical challenges surgeons face in the Middle East, as well as discuss ideas for new pioneering products.

The visit allowed Dr Safadi to see SI's products being used in surgery and also see first-hand the Company's design and manufacturing processes.

A renowned surgeon in the Middle East, Dr Safadi works and teaches at the American University Hospital in Beirut Medical Center and is often invited to perform surgery, teach and mentor other surgeons.

Before returning to Lebanon Dr Safadi worked at Stanford University Hospitals and its affiliated veterans hospital. He was the Director of its minimally invasive surgical fellowship where he wrote numerous articles on laparoscopic surgery, bariatric and robotic surgery.

Dr Safadi uses many of SI's products and was delighted to meet the people who design and manufacture them. Dr Bassem Safadi, said: "The visit to SI has been wonderful and it has been a privilege to meet the SI team. Designing and manufacturing all the instruments in one location means that the company can adapt, identify and improve their products in a relatively short time. This is what surgeons' need - a company that can react to their needs and this is what makes SI so special."

Graham Bowland: "It is a real honour to welcome Dr Safadi, a member of our International Clinical Advisory Board, to SI and provide him with the opportunity to talk to our design teams about the clinical challenges surgeons face in the Middle East. It is hugely important for SI to create relationships with Key Opinion Leaders such as Dr Safadi, ensuring our products continue to meet the global needs of laparoscopic surgeons."